

Marketing Manager – Salary £30,000 – 35,000 per annum

We are SSAT, the Schools, Students and Teachers network.

We exist to help improve outcomes for all young people. As a membership organisation of schools and academies across the UK and internationally, we work with leaders, teachers and students to drive school improvement and innovation and celebrate their successes. We believe in a truly school-led system, with schools working in partnership across and beyond the education sector.

At SSAT's heart are our membership networks, bringing together school leaders, teachers and students. We have been working with schools for over 30 years, and continue to offer insight and understanding into teaching, learning and system leadership. Our professional development and school improvement programmes help leaders and teachers to further outcomes for all young people and develop leadership at all levels across the system.

The role of the Marketing Manager

Reporting to the Head of Brand you will be responsible for developing and implementing a coordinated multi-channel marketing strategy for the SSAT portfolio. You will effectively manage the online and offline campaigns and ensure these are highly targeted and delivered to budget and schedule and have measurable indicators of impact and engagement.

Key Accountabilities:

- educated to degree level with a marketing qualification and significant experience gained working in a marketing team
- proven ability to produce high-quality, SEO-friendly, engaging messaging across a range of channels – including social – for multiple audiences
- excellent copywriting, editing and proofreading skills, illustrating attention to detail, accuracy and precision
- demonstrable success of implementing a content-led marketing strategy
- experience of working with an email marketing platform, ideally MailChimp, and CRM system, ideally Microsoft Dynamics, and a solid understanding of the Microsoft Office suite
- able to communicate at all levels clearly and concisely with the ability to confidently present ideas and influence decisions
- able to work collaboratively, proactively, quickly and responsively, and with an openness to embrace new ideas and ways of working
- experience of working in education and for a membership-based organisation would be desirable

This is a permanent full-time position based in London.

How to Apply

Please send a **covering letter** outlining why you think you meet the requirements and your CV to recruitment@ssatuk.co.uk with 'Marketing Manager' in the subject title. **CV's without cover letters will not be accepted.**

Deadline of Applications

1 December 2019. Interviews will commence w/c 9 December 2019.