

The ICC, Birmingham

8 Centenary Square,
Birmingham,
B1 2EA
www.theicc.co.uk

[View map](#)

Accommodation options

Booking accommodation is the responsibility of the delegate and is not included in the conference package.

Birmingham is very busy at this time of year due to the popularity of the Christmas market and a number of other attractions in the city.

Booking accommodation early is strongly encouraged.

- ✓ We have secured rates at a range of hotels however there is a limited allocation.
- ✓ If deadlines have passed, please check directly with the hotel as the majority will honour the price subject to availability.
- ✓ You may be able to find alternative prices online. At the point of writing (2 May 2018) these are competitive rates with flexible cancellation policies.
- ✓ In most cases online booking is not available and must be made by phone / email directly with the hotel.

Hotel	Rate (B&B) per night	Booking code ~ quote at time of booking	Reservations contact details	Cancellation policy	Book by
Copthorne Hotel Birmingham Website	£89.00 incl vat Single occupancy	SSAT 041218	Call 0121 200 2727	Up to 72 hours prior to arrival FOC	Mon 29 Oct
Holiday Inn Express Birmingham - City Centre Website	£110.00 incl vat Single occupancy	Allocation: SST	Call 0121 516 1990	Up to 72 hours prior to arrival FOC	Mon 5 Nov
Jurys Inn Birmingham Website	£98 incl vat Single occupancy £108 incl vat Double occupancy	Block Code ALLSAT041218	Call central reservations - 0870 4100 800 You will be asked to secure your reservation using your own card details but payment can still be made by the delegate on arrival at the hotel.	Until 2pm day of arrival	Tues 6 Nov

Travel information

Travelling to Birmingham

The ICC is located centrally in Birmingham city centre and is easily accessible by road from all over the UK. Visitors from any direction can travel in to Birmingham using many different routes connected to the following motorways: M1, M5, M6 Toll, M40 and M42.

If using a satellite navigation system - please follow the postcode B1 2EA.

Parking

The Barclaycard Arena, King Edwards Road, Birmingham, West Midlands, B1 2AA

<http://www.arenabham.co.uk/getting-here>

And when you get here, you'll find parking's a walk in the park thanks to the thousands of spaces near to our venue. Our closest spaces are at Arena Birmingham (King Edward's Road, B1 2AA). You can reserve your space in advance to save you the hassle of paying when you arrive. Mobile payments can be made via www.parkjockey.com/pay and quote location code 5020.

Daytime Parking Charges (between midnight and 5pm)

Daily Parking Charges effective 1st December 2017

Up to 1 hour	£2.50
Up to 2 hours	£3.50
Up to 3 hours	£4.50
Up to 6 hours	£9.00
Up to 9 hours	£15.00
Up to 24 hours	£20.00

All charges are inclusive of VAT and apply 24 hours a day, seven days a week

Birmingham Airport is a major international hub just 10.5 miles (16.9) from the city centre and is directly linked to Birmingham International Railway Station via an Airlink Shuttle. It serves more than 10,000,000 passengers a year worldwide. birminghamairport.co.uk/

Birmingham airport transfers:

Taxi (Black Cab) Black cab taxis are available from outside the Arrivals for ease of travel. Fares for any journey will be shown on the meter inside the taxi. A published tariff of maximum fares is displayed at taxi ranks, and your driver will advise you of the fare before beginning the journey.

Private hire cab (Castle Cars) www.castlecars.co.uk/airporttransfers.html

Take the free and fast **Air-Rail Link** from Birmingham International Airport to Birmingham International and then catch a train to Birmingham New Street station in Birmingham City Centre. This takes about 10 minutes and operates up to 9 times an hour, providing a cost-effective alternative.

Rail

It takes a little under 90 minutes to reach Birmingham from London and Birmingham also has direct connections to most major UK cities. Services arrive at Birmingham New Street station where passengers can walk to the ICC due to the short distance between the venue and the station, 0.8 miles, which will take approximately 15 minutes to complete. However, there is an option of taking the bus from Smallbrook Queensway (Stop NS7) to Brindley Place (Stop BR3). This can be achieved on services 22, 23, 24 and 29.

From the South: Frequent trains from London Euston to Birmingham New Street. Journey time: 85 minutes

Birmingham's two other city centre train stations, Moor St and Snow Hill, are also within quick and easy access of the ICC and directly connected to London Marylebone or London Paddington via an hourly service.

From the North: Hourly trains from Newcastle to Birmingham. Journey time: 2h 52m

Arriving at Birmingham New Street Station

On arrival at Birmingham New Street Station, you can catch a Bus, walk or take a taxi.

On foot: journey time approximately 13 – 14 minutes. Walking directions [map](#).

Videos available [here](#).

By bus: journey time approximately 10 minutes

There is an option of taking the bus from Suffolk St Queensway (Stop SF2) to International Convention Centre (Stop PC5). This can be achieved on service 24.