

# Putting the Community at the Heart of the School

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## Why am I here...?

- Oakfield and Temple Hill both schools in "challenging" circumstances!
  - Higher than average FSM
  - Schools at the centre of community estates
  - Both schools of <u>last</u> choice
  - Both seen a significant "turnaround"...

#### **Baseline indicators**

- OAKFIELD (Headteacher since 2008)
  - Attendance 92%
  - Level 4 combined 40%
  - Parental attendance at consultation 5-10%
  - Reception 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place offers 45%
- TEMPLE HILL (Headteacher since 2012)
  - Attendance 93%
  - Level 4 combined 32%
  - Parental attendance at consultations 10%
  - Exclusions 40+ fixed term

# My vision of parental/community engagement



## My reality of community engagement





#### QUESTION

 On a scale from 1 to 10 (10 being the best) how would you rate your current level of parent and community engagement?

#### Father's Day

Use any opportunity to engage with parents – hard to reach ones as well as the regulars!



# What barriers did we face towards COMMUNITY ENGAGEMENT?

- The school isn't seen as important
- Not valued within the community
- "They never did anything for us"
- No respect for public property
- Didn't like the previous Headteacher
- "The school doesn't let us in"
- Petrified of coming in to a school

#### **Whole School BBQ**

£500 = whole school involvement and celebration from week one.





# What barriers did we face towards PARENTAL ENGAGEMENT?

- Never been allowed in before
- Scared of school
- School wasn't a nice place for them
- Can't read
- Can't offer anything
- Not interested
- Too busy
- Work

## Stay and Play



## Key priorities for improvement

- IMPROVE TEACHING
- STRENGTHEN LEADERSHIP
- ENHANCE CURRICULUM
- ENGAGE PARENTS AND THE COMMUNITY

## So... Why is this important?

- The school should be at the heart of the community
- Shared facilities
- Learning for All
- Children learn best with parental support
- Schools thrive where the community respects and values it

#### **Community Support**

Can anyone come in to our school? (Within reason) YES!



#### Can schools do ok without it...?

- Some can
- Some can do "ok" but not "great"
- Many can't

## Can pupils do ok without it?

- A few can
- Some can do "ok" but not "great"
- Most can't

# Non-negotiables on Community & Parent Engagement

- All welcome
- All valued
- All can contribute
- All can be supported



## Community Involvement:

- Police / Community Support Officers
- Church
- Mosque
- Temple
- Youth Club
- Old people's home
- Food bank

### Community Involvement

- Use the hall
- Use the playgrounds
- Run groups
- Private hire
- Fundraising
- Visits
- Support
- Understanding



## Parental Engagement

- In school
- In class
- Celebrate
- Inform
- Teach
- Support
- Help
- Care



#### **COMMUNICATION:**

- Year planner
- Student planner
- Weekly online newsletter
- Weekly printed version
- Facebook
- Twitter
- ParentMail
- Face on the gate

#### COMMUNICATION

- Parent Forum
- Headteacher Presentation
- Year Group meetings
- "In the moment"
- Survey monkey
- Feedback boards



## WHO ARE WE COMMUNICATING WITH?

- Immediate family
- Foster carers
- People with no or limited English
- Parents with no reading or writing skills
- Child minder
- Mental Health issues
- Dependency issues
- Abusers

#### A SHIFT IN MINDSET...

- A school has run a very popular e-safety talk and presentation for the last three years.
   Numbers at each presentation can top 10-12 parents.
- What can b done to improve this?
- What is the overall aim?



### Parental Engagement

- Coffee Mornings
- Stay and play
- Stay and read
- Internet Café
- Family Learning
- Adult Learning
- PTA
- Meet the Teacher

- Whole School BBQ
- Presentations
- Facebook & Twitter
- Family Liaison Officer
- Newsletters
- Assembly
- Message Boards
- Feedback boards

#### Fireworks night

A community event – all residents welcome. Low cost, high impact, high involvement.



#### Parental Engagement

- Feedback boxes
- Open Door
- Toy swap
- Book lending
- Adult library
- IT help
- Transition booklets
- Clear and concise information

- Celebrations
- Whole school calendar
- Workshops
- Raffles
- Drinks at every event
- Toddlers welcome
- Buddies / Class reps
- Sharing the vision
- Explicit about benefits for their child

#### **Festival of Light**

Community event where our schools are represented. Parents and children walk through Dartford as a celebration of Diwali.



# Community Engagement (More than just parents!)

- PCSO visits
- Assemblies
- Volunteering
  - Gardening
  - Decorating
  - Prisoner Release
  - Adults with learning difficulties
  - College

- Litter picking
- Food bank
- Elderly visits
- Football clubs
- Line dancing!

### Partnership with benefits!

- Donations of money
- Sponsorship
- Product discount/donation
- Invites and opportunities
- Issues dealt with quickly!



#### **Current Data**

- OAKFIELD (Headteacher since 2008)
  - Attendance 96% (+4%)
  - Level 4 combined 91% (+51%)
  - Parental attendance at consultation 98% (+88%)
  - Reception 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place offers 100% (+55%)
  - TEMPLE HILL (Headteacher since 2012)
  - Attendance 96% (+ 3%)
  - Level 4 combined 84% (+52%)
  - Parental attendance at consultations 95% (+85%)
  - Exclusions 3 fixed term (-37)

## Finally...

- Parents are the most important people in our pupils' lives.
- Schools are there to serve our families.
- We are in <u>their</u> community.
- Do we not have a duty to engage with parents and community in order to fully promote a pupil's future?