

South Bristol Youth

‘Unlocking Potential’



What is it?

- **6 Secondary Academies in the south of Bristol**
- **University of Bristol**
- **University of the West of England**
- **Bristol City Football Club**
- **Various community organisations**



How?

- **Umbrella organisation**
- **Limited company**
- **Registered charity**
- **Board of Directors**
- **Employees**
- **Volunteers**



With Whom?

- **Universities**
- **FE colleges**
- **Business and employees**
- **Civil society organisations**
- **Cultural and arts organisations**
- **Heritage organisations**



Why?

- Diminishing Youth Services in the area
- Improving academies needing the next step
- Very high deprivation
 - 15% of young people go onto higher education (HEFCE data)
 - Of 96 Super Output Areas (subdivisions of wards) 26% in the top 10% of deprivation
 - Education, skills and training deprivation very high 70% SOA below national average and. 26% in worse 10%
 - Half SOA in the bottom quintile for childhood well being
 - Community cohesion very low



Programmes we run

- Widening Participation to HE – ‘Ambitions’ programme
- ‘Unlocking Potential’ – Speaking and listening Programme
- Youth Boards
- ‘Young Professionals’ programme
- STEM based programmes
- Open Access Youth Clubs
- Holiday based activities



Key concepts

- Selected cohorts
- Programmes last at least an academic year
- Run in partnership with local community organisations
- Parental/carer/family engagement
- University evaluated
- Always hold celebration events
- All positive!



Skills and attributes we are aiming to build in the young people and their families

- Confidence to present themselves in a range of settings (social capital)
- Speak confidently and fluently about themselves
- Develop clear aspirations about themselves and their lives (imagined futures)
- See how these aspirations can be achieved (pathways, employability)
- Understand the relevance of working hard at school
- Understand the relevance of positive activities out of school time



Unlocking Potential

How public speaking sharpens essential character traits

What is Unlocking Potential?

- Speaking and listening programme
- Paul Hamlyn Foundation & Coutts Bank
- 360 young people
- Improve communication skills and self-confidence

Bristol Old Vic Theatre

A photograph showing a group of children in school uniforms. In the foreground, a girl with glasses is looking down. Behind her, another girl is looking towards a whiteboard. In the center, a boy is looking at the whiteboard. On the right, a boy is looking towards the camera with a slight smile. The whiteboard has some faint, illegible writing on it.

Role play, vocal control and confidence building

Script work

Wider knowledge of drama theories and theatre's history

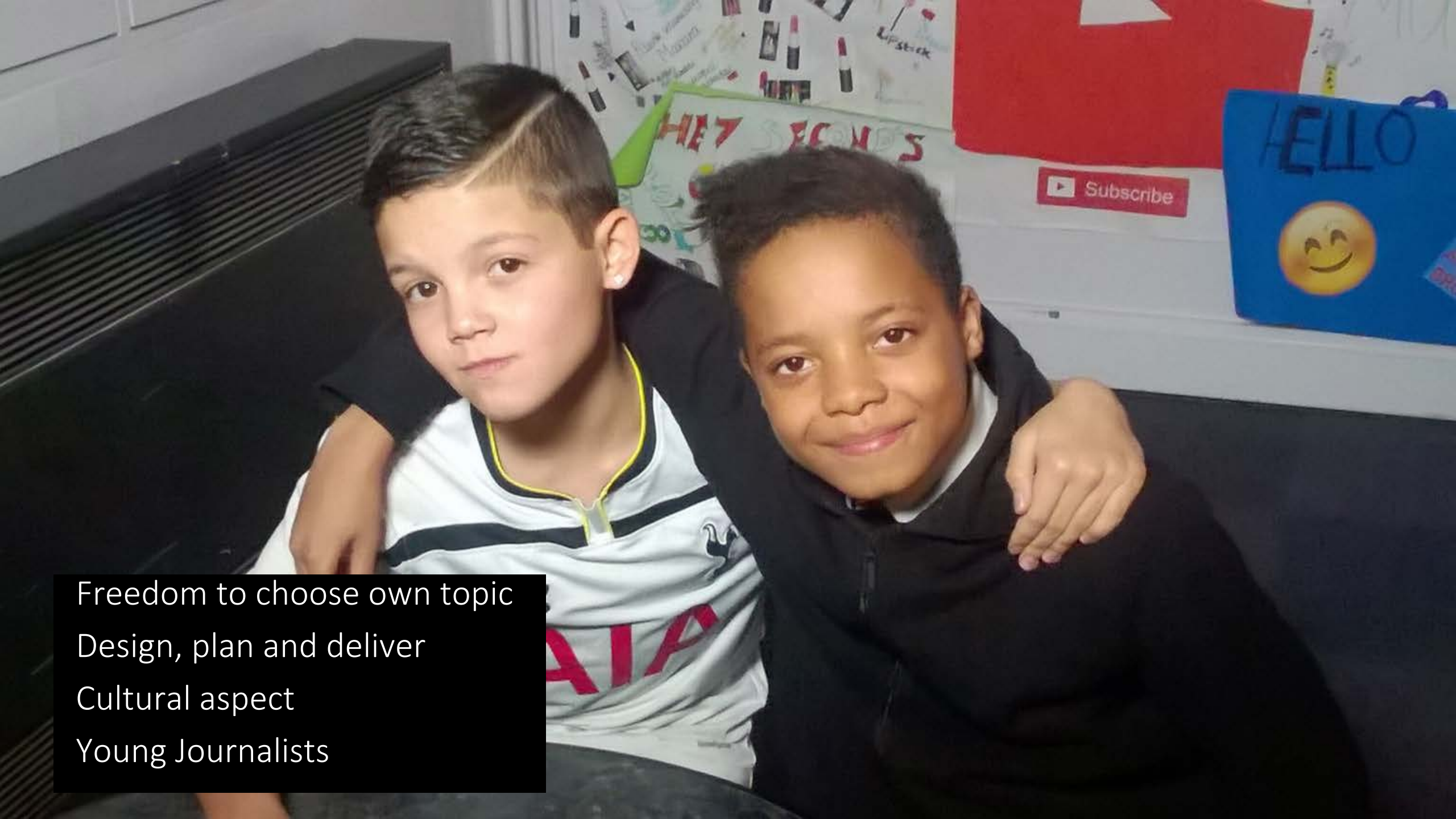
High-quality audience



Watershed Digital Media Centre

- Create own vlogs
- State of the art equipment
- Communication skills in different context





Freedom to choose own topic
Design, plan and deliver
Cultural aspect
Young Journalists

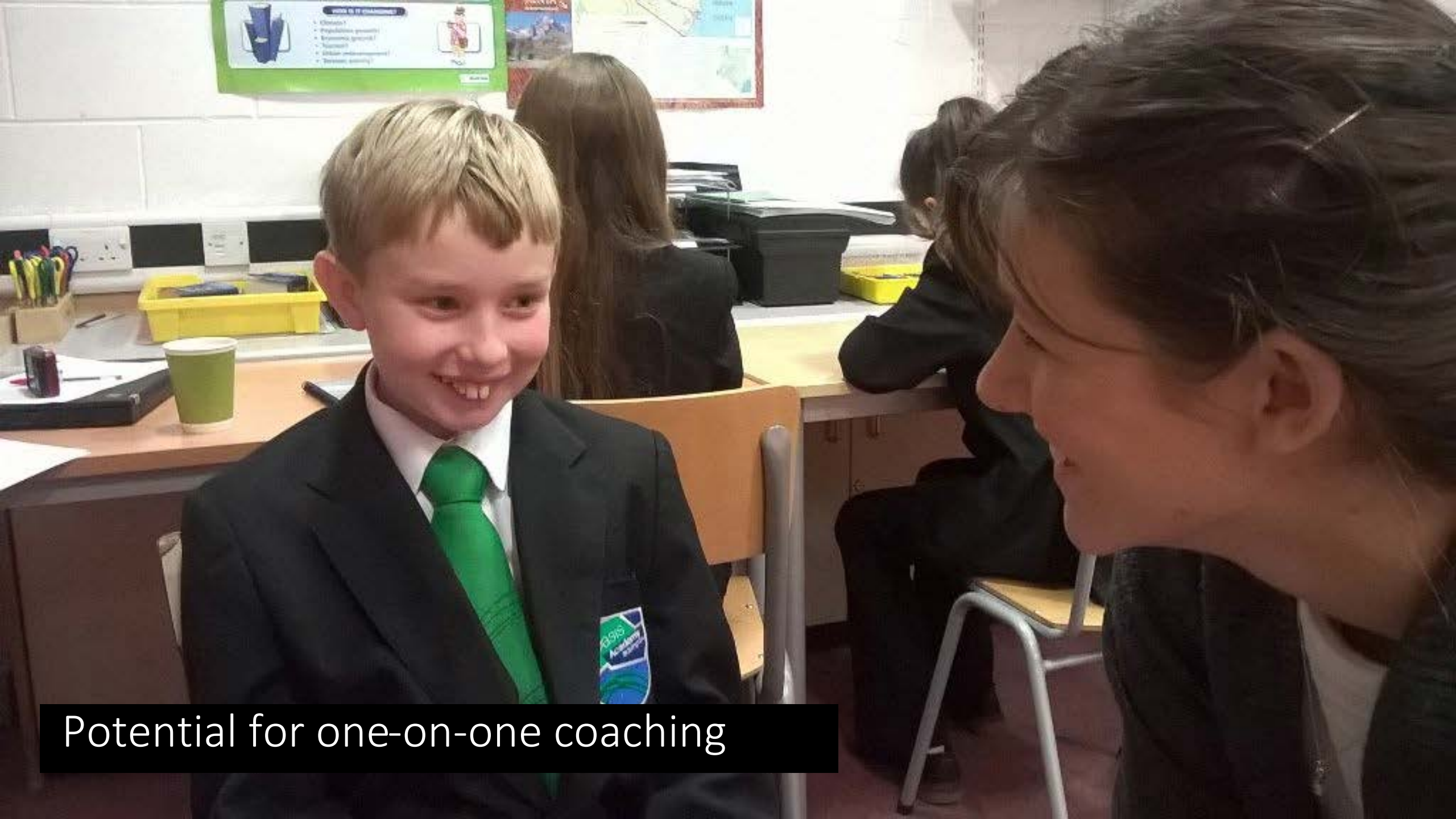
Speakers Trust Training



Plan and prepare a speech
Body language, eye contact,
hand gestures
Confidence-building
Nerve and voice control

Freedom to choose own topic
Inspirational, emotional, complex, contemporary

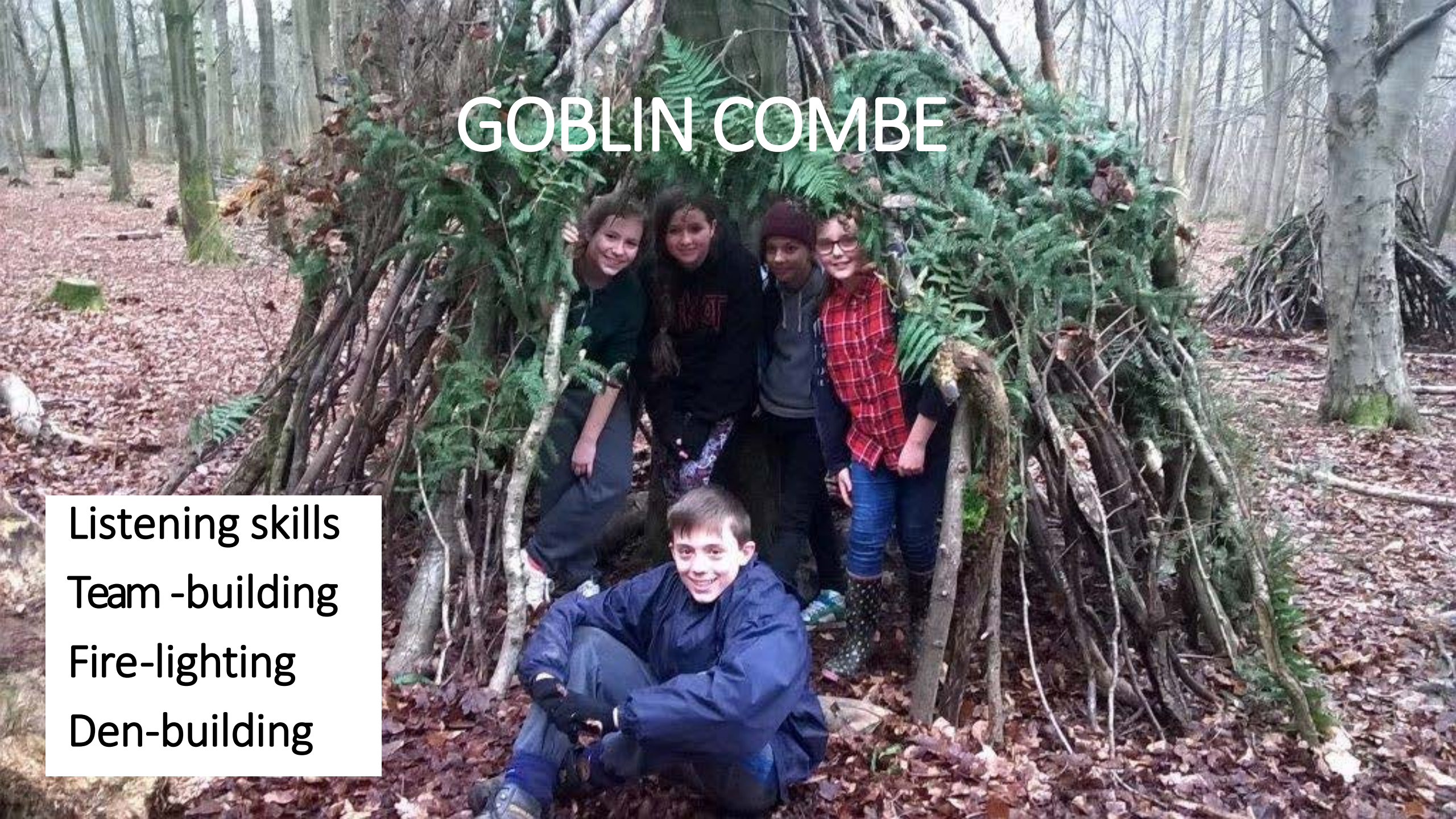




Potential for one-on-one coaching

GOBLIN COMBE

Listening skills
Team -building
Fire-lighting
Den-building





Previous successes
Relationship building
Engagement for future
activities

Two Day Residential



- Dragons Den Focus
- Communication in larger groups
- Team work
- Chance to relax, enjoy and build on relationships



Plan and present a pitch
Formal style of communication

CELEBRATION EVENT





350 strong audience
Schools, staff, families



Differentiation per student

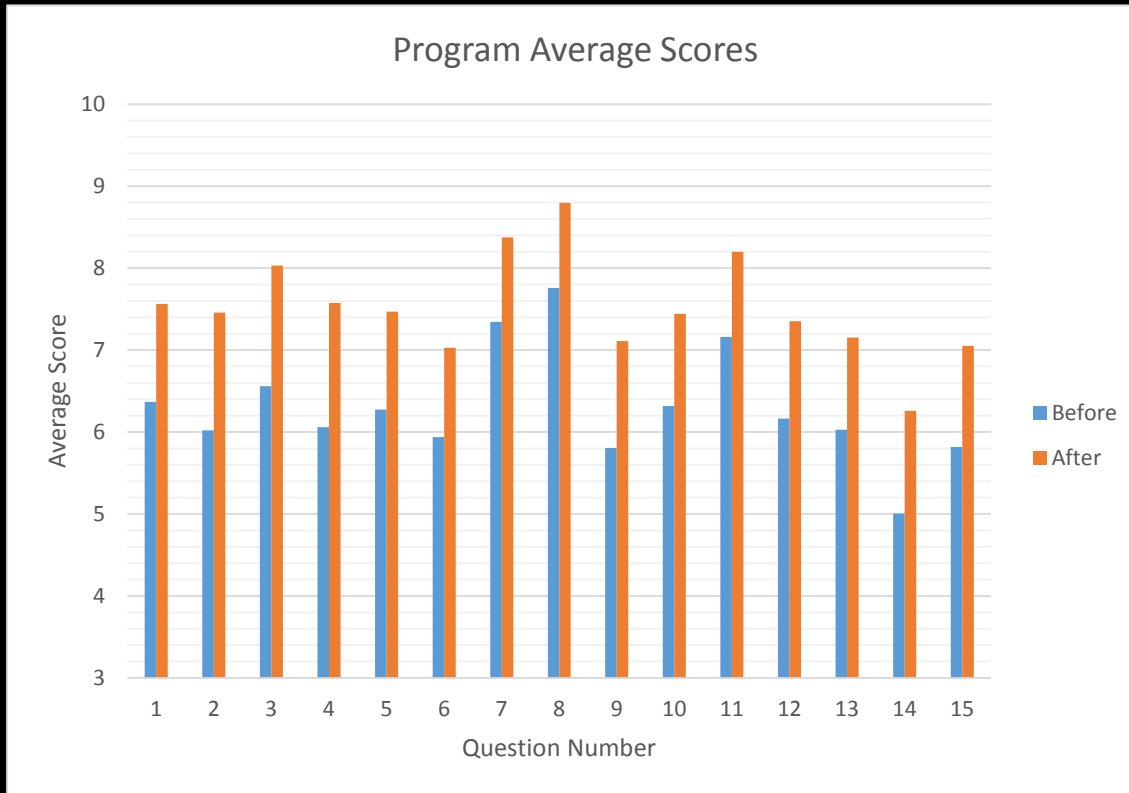
'A great opportunity for the young ones of today. Hearing speeches today was very emotional and hit home in many ways. Thank you for all the support this last year with our daughter – Good Luck for the future. Keep up the good work'



OUTCOMES - Evidence

- 1) Student before and after questionnaires
- 2) Watershed video blogs and montages
- 3) Speakers Trust feedback
- 4) Bristol old Vic Feedback
- 5) Independent Focus group by a Bristol University Master's Degree student
- 6) Feedback from school staff and partner organisations
- 7) Feedback from Students
- 8) Parental feedback

OUTCOMES



Q1: I like answering questions in class

Q2: I am confident about speaking in front of my class

Q3: I am confident when speaking in front of a group of people

Q4: I know how to plan an effective presentation

Q5: I know what my strengths are

Q6: I like to perform drama in front of an audience

Q7: I am a creative person

Q8: I am a good listener

Q9: I know how to prepare interview questions with confidence

Q10: I am good at discussing, arguing, persuading others in groups.

Q11: I like working in groups, listening to others ideas and points of view

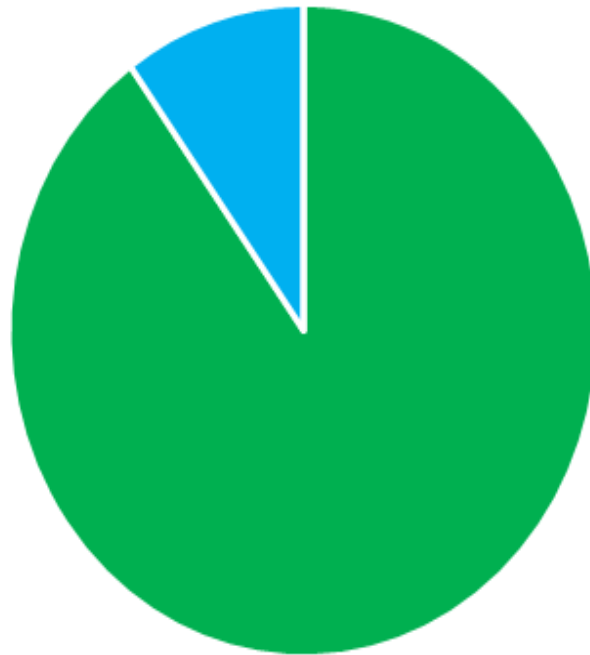
Q12: I can summarise other people's ideas verbally and pick out the main points.

Q13: I know how to manage my nerves in public

Q14: I know how to command an audience

Q15: I know how to speak with clarity

School A Q2



■ Increase ■ Maintain ■ Decrease

Pie Chart 1 shows that in School A, 80% of students reported feeling more confident in speaking in front of class members by the end of the programme with 20% maintaining their level of confidence.

Take a look

<https://www.youtube.com/watch?v=8iUpDxsUSJ4&feature=youtu.be>

What makes this work?

- Structure of the organisation
- Capacity added by South Bristol Youth
- Relationships with community organisations and business
- SBY understanding the pressures on schools and working around this
- Relationships with families
- A south Bristol organisation that transcends school boundaries



WHAT DOES THE FUTURE HOLD?

Alumni events

Continued and sustained relationship between young people and South Bristol Youth



‘The public speaking has really helped me because if you would have talked to me a few years ago, a year ago before this project, I wouldn’t even, I wouldn’t even said a whole sentence, but now I feel like I could say a whole half an hour speech like it was nothing.’

'I've loved the project and it's been really fun. And I've done a lot of things that without this project I would have never done.'



South Bristol Youth Contacts

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Some inspiration:

How Children Succeed: Paul Tough

Inequality and the 1% : Danny Dorling

Doing Good Better: William MacAskill